

## **ABSTRACT**

Intellectual analysis of information regarding carrier possibilities in social networks.

Pavliuk Vitalii

Director: Doctor of Engineering, Professor Valerii Danylov.

The basic concept of the dissemination of information about career opportunities in social networks. An example of existing tools to analyze social network that their main advantages and disadvantages. Established that none of the existing tools does not analyze the content of records.

A qualitative characteristics assessment popular account based on its characteristics. The main problem of placing information about career opportunities. The basic methods of solving these problems.

The existing means of implementation methods. Designed and developed software that is based on the entered parameters into account social network defines its content category and predicts popularity.

Found that a preliminary analysis of information about career opportunities, which will be displayed in social networks positively affect its popularity.

Work aimed at further study methods to improve the quality of information about career opportunities posted on social networks.